

**GOVERNMENT OF TELANGANA
ABSTRACT**

YAT & C (PMU) Department - Tourism Promotion – Display of Telangana Tourism Promotional Outdoor Hoardings Campaign through Unipoles & Lit Hoardings in Hyderabad & Secunderabad for a period of Two months from 04-02-2015 to 04-04-2015 by M/s. Uni Ads Limited Hyderabad – Sanction and Release of Rs.20,02,672/- including taxes – Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 205

Dated:12-03-2015
Read the following:

1. Lr.No.981/PMU/PRO/2014, of YAT & C (PMU) Department, Dated:16-01-2015.
2. Govt. Lr. No.981, of YAT & C (PMU) Department, Dt.27-01-2015.
3. Bill No.1887/2014-15, Dated: 04/03/2015 and Bill No.1913/2014-15, Dated: 05/03/2015, from M/s. Uni Ads Limited, Hyderabad.

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ORDER:

In the reference 2nd read above, Government have issued work order to M/s. Uni Ads Limited, Hyderabad, for taking up Telangana tourism promotional outdoor Hoardings Campaign through Unipoles & Lit Hoardings in Hyderabad & Secunderabad (4 No's Unipoles & 8 No's Frontlit Hoardings in Hyderabad and Secunderabad) for a period of Two months from 04-02-2015 to 04-04-2015 by M/s. Uni Ads Limited Hyderabad, at a total cost not exceeding Rs.18,73,000/- + taxes (i.e, Rs.9,36,500/- + 12.36% Service Taxes per month).

2. In the reference 3rd read above, M/s. Uni Ads Limited, Hyderabad, has submitted bills along with the photographs as proof of display of Telangana Tourism Promotional Outdoor Hoardings Campaign through Unipoles & Lit Hoardings in Hyderabad & Secunderabad for the period 04-02-2015 to 31-03-2015 for one month and 28 days payment for an amount of Rs.20,02,672/- including taxes (Rupees Twenty Lakhs Two Thousand Six Hundred and Seventy Two only), (i.e., Rs.10,52,251/- for the period from 04-02-2015 to 03-03-2015 and Rs.9,50,421/- for the period from 04-03-2015 to 31-03-2015 for 28 days) and requested the Government to release the payment.

3. Government, after careful examination of the matter, hereby ordered to release an amount of Rs.20,02,672/- including taxes (Rupees Twenty Lakhs Two Thousand Six Hundred and Seventy Two only) from 04-02-2015 to 31-03-2015 for one month and 28 days payment towards to M/s. Uni Ads Limited, Hyderabad, for erection of outdoor Hoarding & Unipoles at Shamshabad Airport locations and at Narayanamma College (GNIT), Shaikpet (Foot over bridge), Jubilee Hills, Hyderabad. The agency will continue the campaign till 4th April, 2015 on complimentary basis.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:
“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan – SH (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses”

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT&C Department shall draw the amount sanctioned at para-3 above and disburse the same to M/s. Uni Ads Limited, Hyderabad, through following details:-

Account Name	: Uni Ads Limited
Account No	: 052231043900071
Name of the Bank	: Andhra Bank
Branch	: Sanjeevareddy Nagar, Hyderabad-500038
IFSC Code	: ANDB0000522
PAN	: AAACU2715M

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.P. ACHARYA
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To
M/s. Uni Ads Limited, Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT & C (PMU) Dept.
The Deputy Pay & Accounts Officer, Telangana. Secretariat, Hyderabad.

Copy to:

The YAT & C (PMU - Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER